



**COCHISE COUNTY TOURISM COUNCIL**

**April 22, 2015**

**9:00 A.M.**

Calle 6 y 7 Ave 1Col. Centro  
Agua Prieta, Sonora  
(Meeting at 8am Douglas Visitor Center)  
345 16<sup>th</sup> St  
Douglas, AZ 85607

**AGENDA**

**Roll Call:**

**Call to Public:**

**Minutes:** March, 2015

**Treasurer's Report:**

**Committee Reports**

1. **AOT Status** – All Communities
2. **Print/Advertising Placement & Production** – Gussie, & Ilona
3. **Website Development, On-line Advertising & Blogs** – Mark, Akos, Judy, & Bob
4. **Media Communications & PR** – Gussie, Ilona, Judy
5. **Film Report** – Ilona, Gussie, Ilona & Nancy
6. **AWWTA** – Ilona, & Brenda
7. **Land of Legends/Map going to print** – Ilona, Gussie, Rocio, Brenda, David

**Discussion/ Action:** Items that the Cochise County Tourism Council will discuss or take action on

1. To invite Glenn Williams to Cochise Community College for a presentation that is for tourism related industries on how do business with Canadian Travelers
2. Tourism with Sonora Mexico and the Hotel Plaza in Agua Prieta.
3. Itineraries for tourism in Cochise County
4. To hire a company to do Cluster/ Data Research for Target Marketing

**Community Announcements:** Benson – Bisbee – County – Cochise College – Douglas – SEAGO – Sierra Vista – Tombstone - Willcox

**Next Meeting Location/Date:** May 27 , 2015 Douglas, AZ